

To: Members of The Family Protector Program™
From: Attorney Steve Riley & The Strategic Counsel Team
Date: 1/26/2010
Re: 2010 Enhancement Workshop Dates & Online Registration

I am writing to share the dates for our 2010 Enhancement Workshop™ program and to announce some innovative changes to the registration process, the Trust and Asset Checkup packet and the workshop itinerary.

Our workshop registration process has moved to a convenient online calendar format. You can view available dates and times and book your workshop without having to phone our office.

Available Workshop Dates:

March 19 *	May 13	June 18	August 13
April 6 *	May 27	June 25	August 26
April 20 *			September 9

** Register for these dates by Feb. 8.*

*† For all other dates, **register at least 30 days in advance** to allow our staff enough time to update your documents before your Enhancement Workshop™.*

To register, go to: www.mybookingcalendar.com/strategic.

1. Use the drop-down menu near the top right of the page to choose the month that appears on your screen.
2. Once you locate the month and date of your choice, click the “Enhancement Workshop” link on that calendar date. The page will change to a list of available times on that date.
3. Click the available time slot of your choice. (If all slots on that date have been booked, choose another date by using the calendar menu again or by clicking the “Next Day” button near the top of the screen.)
4. After you choose a time slot, you will be prompted to enter your name, email address and phone number. Click “Book,” and you will receive a confirmation email shortly.

If you have questions about or difficulty using the online registration, call our office.

Workshop Innovations:

For the last two years, we used a cruise ship theme to illustrate the various stops along the workshop itinerary. Each family spent about an hour and a half in our office – going from Trust Check Up to Asset Integration to Trust Review to Signing Ceremony. We even asked you to sit through a half-hour video on Florida’s trust law changes.

This year's Enhancement Workshop requires much less of a time commitment from you; **in fact, about an hour less!**

We aim to provide you with a more focused service in less time. Thus, our 2010 workshop is themed the "*ENHANCEMENT EXPRESS*," a 30-minute subway trip with no unnecessary delays or complex connections.

1. When you arrive, you'll turn in your Family Protector Program™ binder and sign your updated documents.
2. You'll meet with me to review changes to your assets and new Trust documents.
3. Your binder will be returned to you with your new documents.

We are no longer over-lapping family arrivals during the Enhancement Workshop™ process. Every family is allotted 30 minutes of one-on-one time with our staff. This will cut down on any wait time for you while we are helping other clients and ensures you get our full attention during your visit.

Granted, some families have complex issues and may need more than 30 minutes with me to review any trust and asset changes for 2010. They will be scheduled accordingly by our staff.

What to Expect:

About a month before your registered workshop date, you will receive a CD ROM containing your Trust & Asset Check Up documents, your current Asset Integration™ report and this year's Enhancement Workshop™ video.

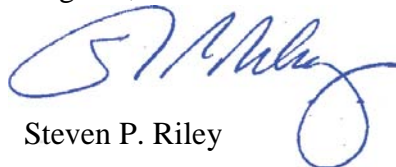
You can review the checkup forms and asset report on your computer, type in any changes or questions you have and then return them to us for use in updating your planning documents.

Be sure to watch the video **before** your Enhancement Workshop date as it will explain all of the important legal changes we've made to your planning documents.

I enjoyed 2009's workshops, where I got to sit down with many clients I had not seen in person for several years. I'm really looking forward to seeing you again in 2010.

I want you to know how much I value your business, your referrals and your continued trust in The Strategic Counsel Law Firm to help you protect what it took a lifetime to build.

Regards,



Steven P. Riley